SalesLogix® QuickStart

Sales   Marketing   Support

Complete CRM at a fixed, upfront price and in less than 30 days…guaranteed!

Big companies can afford to implement highly-customized CRM solutions. They have time and money to burn. But smaller businesses often don't have the time or the money for complicated CRM projects. They want cost-conscious CRM — and they want it now.

C   R   M

Trouble is, getting cost-conscious CRM installed within months, even years, has largely been a pipe dream. Until now.

Now there's SalesLogix QuickStart.

Created especially for smaller businesses, SalesLogix QuickStart fully delivers easy CRM:

- It's fast…get it installed in 30 days — or less!
- It's affordable…get a fixed, upfront price — and leave hidden costs behind!
- It fits…it's the foundation for CRM success — customize it as you grow.
- It's easy…put your hands on it and go!

Get started on your CRM today… with SalesLogix QuickStart.

SALES LOGIX®

CRM made easy.
From the makers of ACT!™

SalesLogix is organized and easy to use, putting everything your reps need to close the sale at their fingertips.

Even better, SalesLogix QuickStart comes from the same company that brings you ACT!, the easiest, most popular contact manager around. So transferring your data is practically seamless.

Of course, if you use other contact managers like Maximizer and GoldMine, you can still use SalesLogix QuickStart. It might be the best decision you've ever made.

Start slow and grow as you go

We've all bitten off more than we can chew at one time or another. With many CRM solutions, it's easy to do.

But with SalesLogix QuickStart, you start with a few reasonable goals, put some wins under your belt, and get the buy-in you need for a successful CRM program.

You win over your boss. Your company wins the CRM solution that'll help you get more productive customer relationships — and sales.
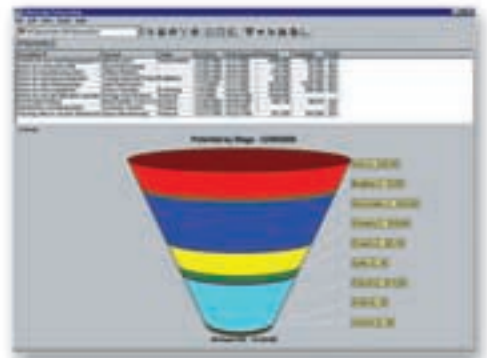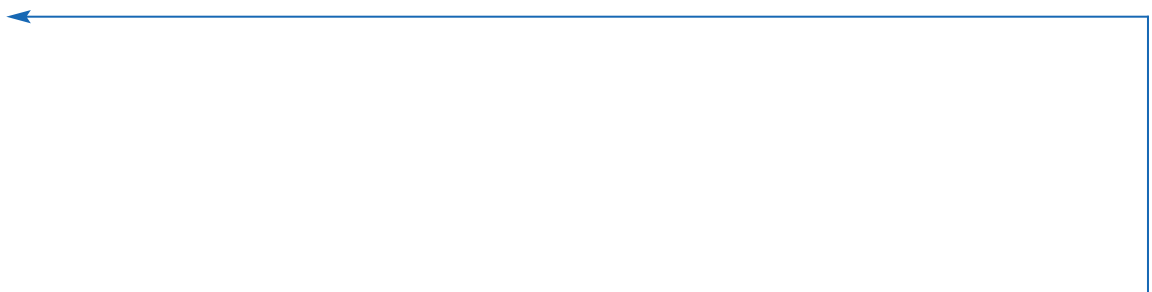
Upgrade your contact manager

Now that you've grown, you might wish that you had all of your customer data in one place. Now you can.

SalesLogix QuickStart consolidates your customer data so you can better track, manage, and measure your effectiveness.

Analyze your sales pipeline for an accurate understanding of revenue potential and probability of close.

Get a fast return on your investment

SalesLogix QuickStart offers you something that most CRM solutions can't — serious payback.

Consider that many CRM implementations often take 12-18 months. And the longer the implementation takes, the higher your costs — and your frustration.

CRM

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Unlike those CRM solutions, SalesLogix QuickStart gets you into CRM in less than 30 days. You start getting a return the moment it's in.

And after your initial 30-day implementation, you can add more licenses or more functionality such as support. It's your call.

The SpeedSearch knowledge base consolidates your support resources for fast, easy retrieval.

Take advantage of our ironclad guarantee

You probably haven't heard of a CRM guarantee before. Neither have we.

But SalesLogix QuickStart is unlike any other CRM solution. We know we can deliver a CRM solution to you in less than 30 days. And we know we can do it at a fixed, upfront price.

(We also know we're a little bit crazy.)

Really, we're not that crazy. We just know what companies like yours want because we're just like you. When we need a solution, we need it now. Not next year. Not millions of dollars later.

So if you need a CRM solution that takes you where you want to grow, consider SalesLogix QuickStart. We'll get your CRM going, then we'll stand behind it.

HARDWARE REQUIREMENTS

Remote and LAN Clients

Operating systems supported:
• Windows 98
• Windows NT 4.0 Workstation or Server
• Windows 2000 Professional or Server

Processor: Pentium III 300 MHz minimum, 500 MHz or more recommended
RAM: 128 MB minimum, 256 MB or more recommended
Hard Drive(s): 100 MB free space (remote client requires remote database size)
CD-ROM: 8x or greater
Monitor: 800 x 600 minimum, 1024 x 768 or greater recommended.

Database Server

Operating systems supported:
• Windows NT 4.0 Server
• Windows 2000 Server

Processor: Pentium III 800 MHz minimum, Dual Pentium III 800 MHz or more recommended
RAM: 512 MB or more
Hard Drive(s): 4 GB free space minimum, 8 GB or more recommended
CD-ROM: 8x or greater

Synchronization Server

Operating systems supported:
• Windows 95/98
• Windows NT 4.0 Workstation or Server
• Windows 2000 Professional or Server

Processor: Pentium III 500 MHz minimum, 800 MHz or more recommended
RAM: 128 MB minimum, 256 MB or more recommended
Hard Drive(s): 2 GB free space
CD-ROM: 8x or greater

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About SalesLogix

A fully-integrated customer relationship management (CRM) suite, SalesLogix helps you put customers out front with:

- **SalesLogix Sales** for managing, forecasting, and reporting throughout the sales cycle;
- **SalesLogix Marketing** for managing, tracking, and measuring targeted marketing campaigns;
- **SalesLogix Support** for tracking, managing, and resolving customer support issues; and
- **SalesLogix eCommerce** for developing and managing intelligent e-commerce solutions.

Even better, many companies appreciate that SalesLogix:

- Implements fast in LAN, Web, or wireless environments;
- Is affordable offering a low total cost of ownership;
- Fits how mid-sized companies do business; and
- Is easy to use and designed to be quickly accepted by users.

With the right-sized, right-priced solution designed with you in mind, SalesLogix gives you a much faster return on investment (ROI). SalesLogix...it's CRM made easy.

About Interact Commerce Corporation

As the leading provider of relationship management solutions for small/home businesses up through medium-sized companies, Interact is renowned for easy-to-use products that implement fast and provide anytime, anywhere access to customer information.

Its products include:

- **SalesLogix,** CRM made easy for mid-sized businesses and used by nearly 4,000 companies. By integrating with leading back-office and e-commerce solutions, SalesLogix affords a complete view of customers.
- Best-selling contact manager **ACT!** used by more than 4 million professionals and 11,000 companies to manage and grow business relationships.

Both SalesLogix and ACT! serve the high tech, real estate, financial services, manufacturing, marketing, consulting, and other industries. Interact products are sold in nearly 60 countries worldwide.

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For more information about SalesLogix QuickStart, go to www.saleslogix.com.

Or contact your certified SalesLogix Business Partner. To find a Business Partner in your area, call 1-800-643-6400.

To register for a "live" e-demo to see how SalesLogix can help grow your business, go to www.saleslogix.com/edemo.

CRM

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